



## MOUNDS VIEW SCHOOLS EDUCATION FOUNDATION CALENDAR OF EVENTS

### **Partnering for Education Breakfast - April**

This ticketed event offers parents, alumni, district staff as well as community and business leaders the opportunity to learn more about the unique partnership between the district and the foundation.

### **Family Movie Morning - May**

In partnership with the district's Community Ed team, this free Family Movie Morning is a touchpoint to introduce the Foundation to our young district families.

### **Board of Trustees Networking Event - July**

Provides an opportunity for sponsors, prospective board members, alumni, district staff and board of trustees to mingle in a relaxed setting while learning more about the Foundation.

### **Homecoming Tailgate Events - September**

The tailgate events, hosted at each high school's Homecoming, will introduce the Foundation to our district's athletic community in a spirited way while raising funds.

### **Rock the School House Annual Fundraiser - November**

This event, synonymous with fun, is also the MVSEF's primary source of our revenue - the more money we raise the more our students benefit!

### **Board of Trustees Holiday Open House - December**

Provides an opportunity for sponsors, prospective board members, alumni, district staff and board of trustees to mingle in a relaxed setting while learning more about the Foundation.

VISIONARY: \$7,500 +

PILLAR: \$5,000 - \$7,499

CATALYST: \$3,500 - \$4,999

ADVOCATE: \$2,000 - \$3,499

PARTNER: \$1,000 - \$1,999

SUPPORTER: \$500 - \$999

### **IDEAS FOR ENHANCING YOUR BRAND VISIBILITY**

Included with your sponsorship is the opportunity to "present" elements of the event. For example, "**This morning's coffee bar is presented by [insert company name here].**" This is at no additional cost to you. A complete list of opportunities is available for each event.

### **MVSEF CONTACT**

**Amanda Duffy**  
Executive Director  
(651) 621-6095  
Amanda.Duffy@  
moundsviewschools.org

**501(c)(3) Tax ID number**  
36-3579535



## **MOUNDS VIEW SCHOOLS EDUCATION FOUNDATION INVESTMENT BENEFITS**

### **ALL SPONSORS WILL RECEIVE**

- **Brand Recognition:**
  - Online recognition on event websites and social media platforms.
  - Logo placement in printed materials and on tabletops (where applicable).
- **Onsite Promotional Opportunities:**
  - Unique opportunities to enhance brand visibility, such as "naming rights" for specific event elements (e.g., sponsor the dessert table, host a company-led game). A list of opportunities will be provided.

### **SPONSORSHIP TIMING**

- **Annual Sponsorships:** Partners who commit to a sponsorship before March 15 will enjoy a full year of sponsorship benefits, extending from April to the following March.
- **Mid-Year Sponsorships:** Partners who commit to a sponsorship after March 15 will pay the full annual sponsorship fee. The sponsorship renewal will occur in March of the following year.

### **TICKETED EVENTS**

- **NEW.** Tickets are not included with sponsorships. Instead, sponsors will receive a link for advanced sale of discounted tickets before the tickets go on sale to the public. Once the tickets go on sale, MVSEF cannot make any guarantees. Tickets are while supplies last.

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